

W. Marić-Oehler

## CAM Conference Programme „Complementary and Alternative Medicine – Innovation and Added Value for European Healthcare“

October 9th, 2012

European Parliament, Brussels, Room P7C050



Morning session, 9.00 to 12.00

Networking lunch, press conference, exhibition, 12.30 to 14.30

Afternoon session, 15.00 to 18.00

08:30 – 09:00 Registration and welcome coffee

### Morning session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

09:00–09:30 Welcome and Opening

- *Elena Oana Antonescu MEP* (EPP, Romania)
- *Paola Testori Coggi*, Director General of the DG Health and Consumers (tbc)
- *Enid Segall*, patient

09:30–10:30 Value of Complementary and Alternative Medicine for European patients and population

- Complementary and Alternative Medicine and innovative healthcare, *Andrew Long*, Professor of Health Systems Research, University of Leeds, United Kingdom
- Patients' motivations for and use of CAM, *Helle Johannessen*, Professor of Social Studies in Health and Medicine, Institute of Public Health, Faculty of Health Sciences, University of Southern Denmark, Denmark
- Discussion

10:30–10:45 Break

10:45–12:00 Value of Complementary and Alternative Medicine for European health systems

- Evidence-base and effectiveness of Complementary and Alternative Medicine, *Gustav Dobos*, Professor of Internal Medicine, Chair of Complementary and Integrative Medicine, University of Duisburg-Essen, Germany
- Costs and cost-effectiveness of Complementary and Alternative Medicine, *Claudia Witt*, Professor of Medicine, Institute of Social Medicine, Epidemiology, and Health Economics, Charité University, Berlin, Germany
- Discussion

12:30–14:30 Networking lunch and opening of the exhibition space, hosted by *Sirpa Pietikäinen MEP* (EPP, Finland)

### Afternoon session

Moderator: *Harald Walach*, Professor of Research Methodology and Complementary Medicine, European University Viadrina, Frankfurt/Oder, Germany

15:00–16:00 Value of Complementary and Alternative Medicine for EU health policies and programmes

- Complementary and Alternative Medicine in health promotion and disease prevention, *Simona Dragan*, Professor of Preventive Cardiology and Rehabilitation, Victor Babes University of Medicine and Pharmacy, Timisoara, Romania
- Complementary and Alternative Medicine and chronic disease management, *Erik Baars*, Professor of Anthroposophic Healthcare, University of Applied Sciences, Leiden, the Netherlands
- Complementary and Alternative Medicine for innovative partnerships, *Dominik Irrnich*, Head of Multidisciplinary Pain Centre, Department of Anaesthesiology, University of Munich, Germany
- Discussion

16:00–16:15 Break

16:15–17:00 The way forward to innovative healthcare using Complementary and Alternative Medicine

- Innovative use of Complementary and Alternative Medicine in healthcare and public health systems, *Torkel Falkenberg*, Associate Professor of Health Care Research, Research Constellation Leader – Integrative Health Care, Karolinska Institute, and Director, I C – The Integrative Care Science Center, Sweden.
- European Parliament's perspective on Complementary and Alternative Medicine, *Alojz Peterle MEP* (EPP, Slovenia)
- European Commission's perspective on Complementary and Alternative Medicine, *Commission representative* (tbc)
- Discussion

17:00–18:00 Closing session

- The CAMbrella project – status and potential impact, *Wolfgang Weidenhammer*, CAMbrella project leader, Centre for Complementary Medicine Research at the University Hospital “Rechts der Isar” of the Technical University of Munich, Germany
- Complementary and Alternative Medicine in European healthcare – recommendations from the day, *Harald Walach*
- Closing and conclusions, *Elena Oana Antonescu MEP* (EPP, Romania)